

Francisco & Vinos Baëttig as South American trendsetters by Decanter

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“Winemakers across South America are pushing boundaries, questioning styles, challenging stereotypes and finding ways to cope with climate change. Patricio Tapia profiles Francisco Baëttig among the two mavericks shaking things up in Chile and among top five winemakers in South America”.



Francisco Baëttig – Chile

In the dynamic Chilean wine scene, it is common for winemakers to constantly seek new horizons, new jobs. But that’s not the case with Francisco Baëttig who, since 2003, has been in charge of the wines at Viña Errázuriz, one of the leading lights of Chile’s wine industry.

But staying in one place is not synonymous with stagnation for Baëttig; he has played a central role in the renewal of Chilean wine.

Both the Cabernet and the Aconcagua wines have had a profound influence on the recent development of the Chilean wine style. ‘This has been an evolution for Chile’s winemakers,’ explains Baëttig. ‘When they took over wineries in the early 1990s, at the beginning of the Chilean wine boom, they didn’t have the experience to set their own terms. “Now they do have it and I think that today – especially in Chile’s high-end wines – you can taste more honesty, more sense of place...and less reverence for the market.”

Baëttig has also just launched his own project with his partner Carlos de Carlos, Vinos Baëttig, in southern Chile’s Malleco Valley. A rainy and cool place, it delivers exactly that: wines with freshness, honesty and a sense of place.



Baettig Vino de Viñedo Los Parientes Pinot Noir 2020 D.O. Traiguén was selected among the top 10 Chilean Pinot Noirs by Decanter Tasting Panel

‘The few wines we saw from the deep south were impressive – I’d like to see more.’
Both of the wines from the deep south that scored above 90pts are relative newcomers – Francisco Baettig’s project in Traiguén – is an exciting proposition for the future”.

2020 Baettig Vino de Viñedo Los Parientes Pinot Noir

Youthful nose displaying gentle scents of apple rind, strawberry, tobacco, floral notes and hints of sweet spice. Round and juicy on the palate with lively freshness. Drinking Window 2021 – 2030

